WELCOME

Please join us in celebrating the extraordinary talent, vision and entrepreneurial spirit of the city’s manufacturers. Fifteen years ago, Made in NYC emerged to support manufacturers in the dynamic months and years following 9/11. Its priority back then was to encourage consumers to shop for locally made products and facilitate manufacturers purchasing from each other. The program has now grown into a vibrant community of 1,200+ of the city’s most creative businesses, 350 and small, startups and companies entering their second century. Whenever I’m on a factory floor or hear the stories of entrepreneurs, workers, interns and their families, I am always inspired.

Thank you for coming to the party!

Adrienne Kirsch

About Made in NYC

Made in NYC is an initiative of the Pratt Center for Community Development, which is part of Pratt Institute. Made in NYC was launched after 9/11 to help companies which were virtually shut down by security restrictions on trading. For 15 years, Made in NYC has been encouraging New Yorkers to shop for locally made products and assisting manufacturers with their fundraising and branding efforts. More than 1,200 manufacturers have all been through the program.

Made in NYC includes:

- A local branding campaign which has included billboards, phone kiosks and subway posters as well as holiday events to promote the purchase of NYC-made products.
- An extensive marketing assistance program to create “communicators assets” such as photography, logos, and social media content.
- A new initiative to help match employers with skilled workers.
- A new internship program to increase awareness of careers in manufacturing and provide young adults with appropriate skills and experiences.

Founders:

Made in NYC is generously supported by the New York City Council, the US Economic Development Administration and private contributions.

MadeinNYC.org

About Nadia Botejue Design

Lighting provided by Lights Up! Lighting

Lighting Furniture by Patina Industries

Chairs by Rockport/Robin

Art Installations by Michelle Greene

Founders:

GMDC

BROOKLYN NAVY YARD

ADORAMAPIX

Supervisor:

Goldman Sachs

wework

INDUSTRY CITY

BEYER BLINDER BELLLE

Production Manager:

McK Bank

NYC MUSEUM

Cheryl Effron Cohen

Corporate Fund

CITIZEN SCIENCE

Apprentices:

WXY

ArchDaily LLC

CGDA

IDA

LSI

Xanny

Navy Yard

Follow Us:

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5:30 Doors open
Food and beverage service begins, silent auction bidding starts

6:00 Welcoming Remarks
Adam Friedman, Director, PCDO and Founder, Made in NYC
Bruce Geller, Chair of the Board of Trustees, Pratt Institute

6:05 Celebrating Made in NYC with
U.S. Senator Kirsten Gillibrand

6:15 Networking and Experiences
Pop-up screening Print Factory. Stories from the Factory Floor oral history project, Faces and Places Photo Exhibit

7:00 Video Presentation: Resourcing & Connecting: The Made In NYC Difference

7:05 Manufacturing Today: Observations
Brian T. Coleman, Greenpoint Manufacturing and Design Center
Stina Portwall, WeWork
Congressman Jerrold Nadler

7:15 Making It Here: A Conversation with Four Manufacturers
Hosted by Adam Friedman
Roger Sadowsky (Sadowsky Guitars, Queens)
Jammie Waldron (Heavenly Herbs, Handmade candles & soaps, Manhattan)
Barbara Jennings (TIG Products, Upcycled Ingredients, Queens)
Lila Orecchio (Bamby Panels, Leggette & Shepway, Manhattan)

7:30 Networking and Experiences
Bidding on silent auction items concludes at 8pm

8:30 Event winds down

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NETWORKING & EXPERIENCES

Silent Auction
We’ve assembled a collection of fabulous NYC products and experiences from across the city, like stylish chef aprons from TIRR Chef Gaud, handmade headphones from Grado Labs, and personalized factory tours of Fender Guitars or City Winery. All proceeds from the auction will support Made in NYC programming. For a full listing of items, see the enclosed insert.

Faces and Places Photo Exhibit
Sponsored by Goldman Sachs and Adorama
Over the years, Made in NYC team members have visited dozens of factories and met hundreds of workers and business owners across New York City. The Faces and Spaces exhibit combines photographs from these visits with work by Pratt Photography students and images contributed by the Greenpoint Manufacturing and Design Center to celebrate and showcase the extraordinary innovation, diversity and skill that NYC’s industrial sector. All images on display are available for purchase. Purchases are tax deductible and all proceeds will support Made in NYC services to manufacturers. To purchase, please inquire with a Made in NYC team member.

Pop-up Screen Printing Factory
The Brooklyn Press will provide live screen printing throughout the evening. Stop by, learn about the screen printing process, and choose from 4 unique “Made in NYC” designs to have stamped on tote bags by Carryall Canvas Bag Company.

Stories from the Factory Floor
Made In NYC has partnered with local oral historian and artist Cynthia Tabor to create a pop-up recording booth to collect Stories from the Factory Floor. Made In NYC’s diverse and dynamic community of business owners and workers. Opportunities to share your reflections will be available throughout the evening. We are particularly interested in stories of how your business has overcome adversity, established ties to your community, or contributed to the vitality of New York City.

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EVENT PARTNERS

Cynthia Tabor, Oral Historian about.me/cynthiatabor
The Brooklyn Press Screen Printing thebrooklynpress.com

City Winery
West 32
Brooklyn Bama
Bouquet Distilling
Hells Cocktails
Blank Slate Kitchen

Food partners:
Spread-Indies
Estate Sausage
Golden Greens
NYDA Dressing
Grown in Brooklyn (Barbry’s Temples)

dallasarora Organics
Sabra Pizzini
Steve’s Authentic Key Lime Pie
Claudy’s Gourmet
Yukina’s Edible Sensations
Atlantic Confectionary Company

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SPEAKER BIOS

Senator Kirsten Gillibrand
Member of the Democratic Party and New York’s second female Senator. She previously served as U.S. Representative for New York’s 20th congressional district. Since winning the Senate seat in 2009 and being re-elected in 2012, she has supported investments in manufacturing and job training programs to create more opportunities for New Yorkers to get good-paying jobs.

Bruce Gitlin
Chair of Pratt Institute’s Board of Trustees and CEO of MILCO/BURKIN, a Brooklyn-based, metal fabrication company. Under Gitlin’s leadership, MILCO/BURKIN has pioneered cutting-edge technologies while maintaining its tradition of old-world craftsmanship.

Adam Friedman
Executive Director of the Pratt Center for Community Development, Founder of Made In NYC, and one of the nation’s leading experts in industrial retention and 21st-century innovation strategies.

Congressman Jerrold (Jerry) Nadler
Represents New York’s 10th Congressional District, which includes dense manufacturing neighbor- hoods such as Red Hook, Sunset Park and Midwood. From his days as Chair of the Committee on Mass Transit and Rail Freight in the New York State Assembly, to his current position on the House Transportation Committee, Congressman Nadler has worked to increase funding for transportation and infrastructure projects that move both people and goods.

Brian T. Coleman
Serves as the CEO of the Greenpoint Manufacturing & Design Center and its related companies. Mr. Coleman joined GMDC in 2003 after sixteen years of experience in economic development, commercial, industrial, and residential development and property management in New York City and New Jersey.

Dino Portelli
WeWork’s Community Manager for the Brooklyn Navy Yard. WeWork is the anchor tenant and co-developer of Dock 72, a new 16-story, 650,000 sf mixed-use office building sitting in the heart of the Brooklyn Navy Yard and designed in response to the way people work today.

#ming15
MadeInNYC.org